



GREYHOUND TICKET JACKET NETWORK

REACH 1.5 MILLION TRAVELERS per month

Greyhound Ticket Jackets put your advertising message in the hands of a captive audience one-on-one as they are traveling. The Ticket Jacket houses the passengers boarding pass requiring to be retained for the duration of his or her trip. AdverTickets has an exclusive relationship with Greyhound Lines to reach this audience.

Accurate targeting nationwide, by market or down to the bus terminal level.

Exclusive presentation (other third-party advertising is not allowed on bus or in-terminal).

With over 900 bus terminals covering 50 DMAs, Greyhound is the largest interstate bus company in the U.S.

DMA	Quarterly Avails*	DMA	Quarterly Avails*
New York	800,000	Las Vegas	41,000
Philadelphia	184,000	San Francisco	39,000
Boston	136,000	Atlantic City	38,000
Los Angeles	200,000	Sacramento	37,000
Washington	111,000	San Diego	36,000
Chicago	91,000	Hartford (CT)	36,000
Houston	71,000	Newark	35,000
Atlanta	60,000	Phoenix	34,000
Philadelphia	53,000	Mt. Laurel (NJ)	34,000
Dallas	85,000	Albany (NY)	32,000
Baltimore	51,000	Milwaukee	30,000
San Antonio	47,000	Cleveland	29,000
Detroit	41,000	Memphis	28,000

* Minimum Ticket Jacket buy is 250,000.